

Green and Clean Pre-Event Survey, 2010

Research to encourage delegates to consider their businesses waste and recycling issues

- Businesses participating:
 - Range of sectors: construction, hospitality, engineering etc
 - Range of business size: micro to large organisation
- Recycling practice:
 - Most businesses undertaking some form of recycling
 - Ranging from commercial contracts organised by head office to domestic bring bank/kerbside collections
- Waste Management Companies:
 - Not proactive in publicising recycling services
 - Most listed in survey provide recycling services
- Delegates:
 - Approximately 50% researched recycling specific materials (did you approach your current Waste Management company?)
 - Materials recycled influence by business type, e.g. Remade office based therefore generate mainly paper
 - Larger businesses benefit from recycling economies of scale
- Ashford's Future has funded the leaflet to encourage Ashford businesses to recycle more of their business waste
- Survey findings indicate that local businesses want to do the right thing and recycle but didn't know where to start